

Girls watch too!



"Girls Watch Too! is an informative read that explores female pornography usage and its social and emotional impact. The spiritually-grounded bonus section tops of a well written book that is sure to resonate with women struggling with pornography."

- Craig Gross XXXchurch

"An excellent contemporary exploration of an ancient dilemma, Girls Watch Too! is full of great resources including sage advice for parents."

- Patty DeDominic, Founder
International Women's Festivals

Female Fascination with Porn: Why You Should Care and What You Can Do About It

You Might Be Surprised at Who's Watching Porn! Consider This...

Research shows that women are viewing pornography at a rapidly increasing rate! Coming from the experience, mind and heart of a woman who was caught in a fascination with porn, *Girls Watch Too!* challenges traditional thinking of guilt, shame and condemnation. Instead, it shows that it's okay to admit you're attracted to pornography and goes a step further, to frankly and supportively guide the reader toward what to do about it. The author knows, because she did it!

In *Girls Watch Too!* the reader will discover:

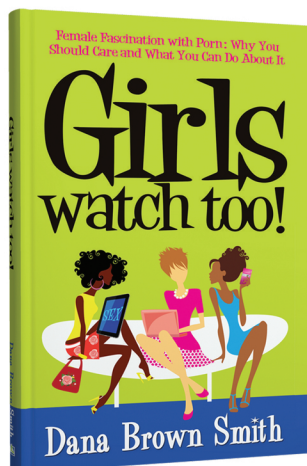
- How familiarity breeds emulation when consuming pornography
- The unintended and not-so-pleasant effects of pornography consumption on romantic relationships
- How to identify and manage those "triggers" that lead to the desire to watch pornography
- Ways to recognize and/or prevent teenage porn consumption with children
- Techniques for creating a climate of compassion for spouses struggling with porn
- Methods for recognizing and overcoming a porn habit without judgment or condemnation

Filled with entertaining anecdotes, the book tackles a variety of issues ranging from the accessibility of porn, the business of porn, and the emergence of porn in the workplace to the influence of sexually explicit materials on our pop culture, cell phones, video games and social networking sites. It is solidly based on a foundation of experience and proven effective techniques. And in the unique bonus section readers will learn how to utilize uplifting spiritual and scriptural tools and strategies to discourage porn consumption and maintain porn abstinence.

Marketing:

- Social media campaign including influential bloggers with established platforms
- Speaking engagements at churches and women's conferences/events
- Marketing to independent and Christian book stores
- Bulk sales to vertical partners such as accountability software providers, colleges, and anti-pornography organizations/nonprofits
- Quarterly press release to PR Newswire and BlackPR.com
- Article submission to Essence magazine and/or advertising in online format
- Direct mail and email marketing

Dana Brown Smith is a hands-on, advocate for freedom from fascination with pornography. Drawing on her own personal involvement with porn and her professional experience as an expert in investigating and responding to sexual harassment claims in the workplace, she brings an in-depth and well-rounded perspective to the conversation on the effect of pornography, especially as it relates to women. Dana has appeared on the Anderson Cooper show to share her story of overcoming pornography fascination.



SPECIFICATIONS:

Target Audience: Christian and non-Christian women aged 18 - 50
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